

Genii Online Advertising

THE GENII FORUM / MAGICPEDIA

Banner Production Specs

LEADERBOARD: 728w x 90h pixels

Accepted formats:

JPG, GIF, PNG, Flash SWF.

Resolution and size:

72 DPI. Files must be less than 50k.

Animation:

Less than 30 seconds, no loops
(may have a "replay" option)

Medium

RECTANGLE

300w x 250h

pixels

Between

Topic Banner

470w x 62h pixels

FLASH:

Rich Media can have 100k secondary load file size. All locally served ads require a SWF, FLA, GIF/JPG and click-through URL. (embedded in file)

Placement happens 3-7 days after submission.

Not meeting these guidelines may result in delayed placement.