

Genii

THE CONJURORS' MAGAZINE

2019 Ad Rates and Ad Submission Dates

RATES AND SIZES

Premium Spots

Inside Front	One Time	\$660
Inside Back		\$660
Back Cover		\$660

	One Time	6 or 12-Month Contract Discount
Full page	\$510	\$468
Half page, vertical	\$285	\$262
Half page, horizontal	\$285	\$262
Quarter page	\$185	\$170
One-eighth page (Business Card Size)	\$115	\$106
One inch	\$40	\$36

The above prices include one live link to your website and any video demos of your product you submit for our digital edition. Additional links are \$10.

Ads must be in Text-Searchable PDF format. All fonts must be embedded, and color converted to CMYK. Before submitting your ad, make certain your PDF is text searchable by opening it in Acrobat and "finding" your URL and/or email address.

AD SUBMISSION DATES

It is recommended to reserve ad space well in advance of deadline. Please submit your ad per our Advertising Specifications. **Ad Order Form** and **Payment** must be received by closing date for single ads or first ad of the contract period.

Issue: 2019	Ad Submission Dates
January	November 25, 2018
February	December 28, 2018
March	January 25, 2019
April	February 25
May	March 25
June	April 25
July	May 24
August	June 25
September	July 25
October	August 23
November	September 25
December	October 25

CONTRACT ADVERTISING

We offer two contract advertising options at reduced rates:

Option 1: 12 month

Option 2: Bi-monthly (every other month or 6 ads placed in months of your choice)

Discount is applied immediately for the duration of the contract period. Contract applies for the same size ad, for either contract. Advertisers may submit new content as they wish. For new contracts, first payment is made at contract signing. Subsequent payments are invoiced upon publication.