

Genii

THE CONJURORS' MAGAZINE

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Ad Rates and Schedule

RATES AND SIZES

Premium Spots	One Time	
Inside Front	\$660	
Inside Back	\$660	
Back Cover	\$660	
	One Time	6 or 12-Month Contract Discount
Full page	\$510	\$468
Half page, vertical	\$285	\$262
Half page, horizontal	\$285	\$262
Quarter page	\$185	\$170
One-eighth page (Business Card Size)	\$115	\$106
One inch	\$40	\$36

The above prices include one live link to your website. Ads must be in Text-Searchable PDF format. All fonts must be embedded, and color converted to CMYK. Before submitting your ad, make certain your PDF is text searchable by opening it in Acrobat and "finding" your URL and/or email address.

AD SUBMISSION DATES

It is recommended to reserve ad space well in advance of deadline. Please submit your ad per our Advertising Specifications. **Ad Order Form** and **Payment** must be received by closing date for single ads or first ad of the contract period.

Issue: 2021	Ad Reservation Dates
January	December 1
February	January 4
March	February 1
April	March 1
May	April 1
June	May 1
July	June 1
August	July 1
September	August 1
October	September 1
November	October 3
December	November 1

CONTRACT ADVERTISING

We offer two contract advertising options at reduced rates:

Option 1: 12 month

Option 2: Bi-monthly (every other month or 6 ads placed in months of your choice)

Discount is applied immediately for the duration of the contract period. Contract applies for the same size ad, for either contract. Advertisers may submit new content as they wish. For new contracts, first payment is made at contract signing. Subsequent payments are invoiced upon publication.